

Do you have what it takes to be the next LOVE Blogger?

SUMMARY: Our LOVE Bloggers are key members of the LOVE team. They play an important part in building the Love Grown Foods brand, but they are also first and foremost our friends. LOVE Bloggers spread the LOVE of Love Grown Foods on a regular basis through Twitter, Facebook, their blog and in person and get showered with LOVEly gifts throughout the year.

We are currently in the process of bringing on new LOVE Bloggers onto our team! There is a two part application process. The first can be found at the bottom of this page. The top qualifiers will be posted onto our Facebook page for the final nomination to be completed by our Facebook LOVE Fans. The bloggers who receive the most "Likes" on our Facebook page will become the newest additions to our LOVE Blogger Team!

REPORTING TO: Laura Flatley lflatley@lovegrownfoods.com, Public Relations Enthusiast

ESSENTIAL DUTIES AND RESPONSIBILITIES (requirements are not limited to items on this list):

Social Outreach

- Wear our LOVE Blogger badge on the homepage of your blog
- Blog about the LOVE as much as your heart desires (we aren't expecting to see you eating it everyday, then you'd be just as crazy as us).
- Use your vast fan base to strengthen our brand name, ideally using our branding such as SPREAD THE LOVE and correctly titling our products (i.e.. Oat Clusters and LOVE).
- Use social media (Facebook, Twitter, etc.) to strengthen the visibility of your relationship with Love Grown Foods.

REQUIRED QUALIFICATIONS:

- Strong personal interest in health and nutrition
- A positive voice in the Healthy Living blogosphere
- Knowledge and understanding of blogosphere and social media

DESIRED QUALIFICATIONS:

- A minimum of 3000 unique visitors to your blog a month
- A personally owned URL (i.e., not .wordpress or .blogspot etc.)

Benefits:

- You will receive 4 LOVE DROPS throughout the year that contain more than \$250 worth of swag and LOVE GROWN FOODS products.
- A spot on the LOVE Blogger page of our website: <http://www.lovegrownfoods.com/category/lovebloggers>
- SHOUT OUTS of LOVE on our Facebook and Twitter for your birthday and other special accomplishments in your life

TO APPLY: Follow the link to our preliminary application:

<http://www.lovegrownfoods.com/do-you-have-what-it-takes-to-be-the-next-love-blogger/>

The application deadline is December 1st 2011.

